

Entrepreneurial Traits

- **Independence**—the desire to be your own boss.
- **Self Discipline**—the way we train ourselves to meet certain goals.
- **Concentration**—“sticking” it out through distractions to get the job done.
- **Persistence**—never showing discouragement, always thinking of new ways to approach a problem and acting on your ideas.
- **Creativity**—the ability to come up with clever, workable solutions.
- **Businesslike Attitude**—possessing the knowledge of your chosen business and having the savvy to conduct business.
- **Hard Work**—being capable of doing the work *and* enjoying it.
- **Motivation**—the mental and physical drive to succeed, to accomplish chosen tasks on your own terms.
- **Confidence**—having a firm belief in your own capabilities and your chances of success.
- **Willingness to Take Risk**—the readiness to sacrifice your own security, if need be, in order to accomplish your goals.
- **Human-Relation Skills**—the ability to get along with others, to inspire cooperation, confidence and loyalty
- **Communication Skills**—the ability to express yourself and to understand others so that ideas can be shared.
- **Technical Ability**—the expertise to produce the goods and services of your business.
- **Ability to Make Decisions**—the talents to analyze complex situations and draw conclusions that will make the business succeed.