

European Environmental Billboard Mini-Project

1. Choose one of the following environmental concerns to show in your billboard: acid rain in Germany, air pollution in the United Kingdom, or the nuclear disaster in Chernobyl, Ukraine
2. Think of one thing that people might do to help reduce or solve the environmental concern. Write your idea here:

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3. On an 8.5 x 11 inch piece of paper, create a billboard that includes images & words that communicate your idea for reducing or solving the problem.

***DESIGN TIPS:** A billboard should be so simple that people can get the message as they drive by at high speeds. Get your ideas across quickly using large images and as few words as possible.

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