

# Environmental Issue Awareness Project

You have been asked to be part of a team to design a public service campaign to educate people about the one of the environmental issues in Europe.

Acid Rain in Germany

Air Pollution in the United Kingdom

Nuclear Disaster in Chernobyl, Ukraine

Choose one of the problems and create part of the campaign. You may choose any task from the list below, but you must support your idea with information from our studies. The theme of the campaign is our essential question, “**How do we fix it?**”

1. **Create an infographic** about the environmental issues in Europe using the answer to the essential question as your focal point. Information from your graphic organizers can be used to give supporting evidence for your infographic.
2. **Create a t-shirt design** that could be used to make citizens aware of the environmental issues. The message on the shirt must provide an answer to your essential question. You must also prepare a presentation to explain your design to your team. This presentation must include supporting evidence from each environmental issue. Information from your graphic organizers can be used for the supporting evidence.
3. **Write an article** to be published in a magazine informing the public about the environmental issues in Europe. The main purpose of the article is to answer the essential question. Information from your graphic organizers can be used for the supporting evidence.
4. **Create a public service announcement for television** to educate people about the environmental concerns. Your message should be your answer to the essential question. Information from your graphic organizers can be used for the supporting evidence. NOTE: You may use any program that you are comfortable with to produce your public service announcement.
5. **Create a series of three bumper stickers.** You must create mock-ups of your designs. You must also prepare a presentation to explain your design to your team. This presentation must include supporting evidence from each environmental issue. Information from your graphic organizers can be used for the supporting evidence.
6. **Create a series of three billboards.** You must create mock-ups of your designs. You must also prepare a presentation to explain your design to your team. This presentation must include supporting evidence from each environmental issue. Information from your graphic organizers can be used for the supporting evidence.
7. **Your idea!** This must be approved by the teacher.

**This project is due Monday, September 24<sup>th</sup>.**